

LA-EU Community of Practices (CoP) in WBL Excellence

Part of the VET4CHAINS Project



Introduction

The LA-EU Community of Practice (CoP) in WBL Excellence is born as part of the VET4CHAINS project, funded by Erasmus+. This initiative connects key players from Europe and Latin America to foster excellence in Work-Based Learning (WBL) and promote sustainable value chains, with a special focus on the automotive industry.

The CoP operates as a transnational network through LinkedIn, where experts and partners share knowledge, develop skills and promote innovative solutions to respond to global market challenges. Its main purpose is to create a collaborative space that strengthens professional training, fosters sustainability and supports the green and digital transition.

In addition, the community is committed to addressing key issues such as innovation in WBL, emerging technologies and international mobility, driving joint learning and strengthening local capabilities on both continents.

Work-Based Learning (WBL)

Work-Based Learning (WBL) combines theoretical training with practice in real work environments, connecting education with market needs.

Key Features

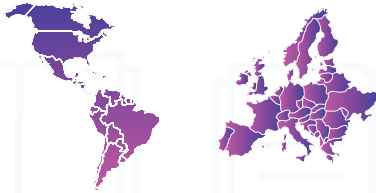
- Real-world experience: Students work directly in companies.
- Theory and practice: Meaningful learning in real contexts.
- Collaboration: Companies and organizations as educational partners.
- Labor focus: Competencies aligned with the market.

Benefits

For students	For employers	For Educational Systems
It enables the development of practical skills, better preparation for the world of work and higher employability rates (Cedefop, 2015)	It provides an opportunity to train talent tailored to the specific needs of the company and the sector (OECD, 2018)	It improves the relevance and quality of educational programs by connecting them directly to the work environment (Raelin, 2008; OECD, 2018)

Importance of Collaboration Between Latin America and Europe

Cooperation between the two regions in work-based learning (WBL) and vocational training is key to boosting economic, educational and social development.



Key Reasons

- **Economic strength:**
Europe is Latin America's second largest trading partner and accounts for 36% of foreign direct investment in strategic sectors such as the automotive industry and digital technologies.
- **Knowledge transfer:**
Models such as German dual apprenticeships have trained thousands of students in Mexico and Colombia, fostering innovation in areas such as robotics and sustainability.
- **Concrete results:**
Initiatives such as Erasmus+ and AL-INVEST have had a positive impact on employability and the strengthening of small businesses and education systems.

Main benefits

- **Employability:**
15% increase in youth participating in transregional WBL.
- **Sustainability:**
30% reduction in emissions thanks to joint technologies.
- **Specialized training:**
Training in green transition skills and digitization.

Community Definition and Objectives

The LA-EU Community of Practice (CoP) on Excellence in WBL is a transnational network organized through LinkedIn. Its purpose is to promote collaboration between Europe and Latin America to strengthen Work-Based Learning (WBL), driving sustainable value chains, green transition and social equity.

General Objective


Create an interactive space on LinkedIn that facilitates knowledge sharing, capacity building and implementation of innovative initiatives in WBL, contributing to sustainable value chains, social inclusion and green economy.

Specific Objectives


- Foster a dynamic group to share knowledge and educational resources on WBL.
- Connect professionals and institutions from Latin America and Europe to strengthen technical capacities and international collaboration.
- Disseminate success stories and innovative methodologies in sustainability, digitalization and inclusion.
- Promote academic and professional exchanges that strengthen practical and intercultural competencies.
- Promote the use of emerging technologies in WBL programs.
- Facilitate access to financing and promote joint initiatives for sustainable value chains.
- Analyze how the WBL contributes to social equity, economic development and environmental sustainability.


Benefits for participants

Participating in the LA-EU CoP on Excellence in WBL offers a unique opportunity to grow professionally, establish international connections and actively contribute to work-based learning and sustainability.


 **Competency development:**
Acquire key skills to lead in sustainable value chains.

 **Global networks:**
Connect with actors in Germany, Colombia, Spain and Mexico.

 **Innovation:**
Access to exclusive content and innovative resources.

 **International visibility:**
Positioning as a benchmark in WBL and sustainability.

 **Global participation:**
Get involved in projects that promote the green transition.

 **Exchange of practices:**
Collaborate in the adaptation of effective solutions in local contexts.

CoP Logistics

The LA-EU Community of Practice (CoP) in WBL Excellence is designed to operate efficiently, promoting active participation and knowledge sharing among its members.

Platform

The CoP takes place in an exclusive LinkedIn group, an accessible and global platform that facilitates dynamic interactions.

League: [LinkedIn Group](#)

Language

English is the official language of the community, allowing for inclusive and understandable communication. Posts with visual content in Spanish are accepted, as long as the main text and interactions are in English.

Roles and responsibilities

Main Responsible:

The Mexican-German Chamber of Commerce and Industry (CAMEXA) leads the management of the group, including:

- Supervision of participation and compliance with rules.
- Validation of publications and graphic materials.
- Coordination of activities to keep the platform active for at least 5 years.

Partner Responsibilities:

• Thematic publications:

Create and coordinate relevant content on assigned topics.

• Event organization:

Generate workshops, webinars and other activities to promote interaction.

• Identification of experts:

Propose key players to enrich the community.

• Validation of new members:

To ensure an active group aligned with the objectives.

Roles in the Community:

• CAMEXA:

Responsible for leading and validating actions in collaboration with FIR.

• Partners:

FIR (Germany), CTA (Colombia), INFODEF (Spain) and CAMEXA (Mexico) provide key content and contacts.

• Guests:

Experts, companies and institutions selected by the partners.

Interaction Rules:

- Maintain a respectful and professional tone.
- Ensure that contributions are relevant and constructive.
- Participate actively and regularly to enrich the collective knowledge.

Main topics

The LA-EU Community of Practice (CoP) on Excellence in WBL addresses key topics throughout the year, organized monthly to ensure a structured and collaborative approach. The development of each theme is presented below:

January	CAMEXA	Material preparation	<ul style="list-style-type: none"> • Coordinate material and logistics for the year. • To identify community participants.
February	CAMEXA	Topics to give the introduction	<ul style="list-style-type: none"> • They can be seen in the previous tab.
February	CTA	Innovation in WBL (Work-Based Learning)	<ul style="list-style-type: none"> • Explore examples of innovative methodologies in WBL and how they improve professional training and productivity in companies. • Objective: To promote new ideas and practices among members.
March	FIR	Best practices in international collaboration	<ul style="list-style-type: none"> • Share success stories and lessons learned among organizations in Latin America and Europe. • Objective: To promote networking and knowledge sharing.
April	INFODEEF	Key skills development for sustainable value chains	<ul style="list-style-type: none"> • Identify the competencies needed to improve sustainability in automotive value chains and beyond. • Objective: Link professional training with market needs.
May	CAMEXA	Sustainability management in vocational training	<ul style="list-style-type: none"> • Analyze how to integrate sustainability into educational programs and business practices. • Objective: Create synergies between sustainability and professional training.
June	CTA	The role of emerging technologies in WBL	<ul style="list-style-type: none"> • Explore the impact of digital tools, AI and emerging technologies on training and work-based learning. • Goal: Keep the community updated on technology trends.

July	FIR	International mobility in WBL programs	<ul style="list-style-type: none"> • To present mobility opportunities for students and professionals between Latin America and Europe. • Objective: To promote integration and intercultural learning.
August	INFODEF	Financing and funding for collaborative projects	<ul style="list-style-type: none"> • Share information on access to national and international funds for training and sustainability projects. • Objective: To encourage the creation of joint projects within the community.
September	CTA	Role of value chains in social and economic equity	<ul style="list-style-type: none"> • To analyze how value chains can promote inclusion and equity in industrial sectors. • Objective: To attract participants interested in social impact.
October	CAMEXA	Co-creation LAB: Collaboration opportunities	<ul style="list-style-type: none"> • Show how the community can participate in the Co-creation LAB and develop new projects. • Objective: To broaden the scope of the project and involve new actors.
November	FIR	WBL certifications and international standards	<ul style="list-style-type: none"> • Analyze how to integrate sustainability into educational programs and business practices. • Objective: Create synergies between sustainability and professional training.
December	INFODEF	Impact of vocational training on green transition	<ul style="list-style-type: none"> • Highlight how the WBL contributes to the transition to more sustainable economies in key sectors. • Objective: Reinforce the importance of sustainability as a central focus of the community.

Call to Action

Are you a professional, expert, or representative of an institution interested in driving Work Based Learning (WBL) and sustainable value chains? This is your opportunity to collaborate in an impactful transnational network!

✦ Join our LinkedIn group

Connect with experts from Latin America and Europe, access exclusive resources, and share your knowledge in a dynamic and global space. [Join here](#)

🎯 Actively contributes

- Share your ideas, success stories and best practices.
- Participate in workshops, webinars and collaborative projects.
- Help build innovative solutions for a green and digital transition.

🌱 Collaborate and learn

Be part of a community that fosters excellence, connects talent, and generates a positive impact on learning and sustainability. Your participation is key to transforming the future of the WBL and strengthening sustainable value chains!

Contact

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